

# Data Ink

Research

<https://www.darkhorseanalytics.com/blog/data-looks-better-naked>

## **Sometimes We Must Raise Our Voices**

Stephen Few, Perceptual Edge  
Visual Business Intelligence Newsletter  
January/February 2009

Advocates not minimized data-ink to an absolute minimum as a de-facto principle, but instead to consider the right amount of data-ink to most clearly communicate the content

[http://www.perceptualedge.com/articles/visual\\_business\\_intelligence/sometimes\\_we\\_must\\_raise\\_our\\_voices.pdf](http://www.perceptualedge.com/articles/visual_business_intelligence/sometimes_we_must_raise_our_voices.pdf)