

Meeting Minutes from Board of Directors of OpenMRS, Inc.

Held March 27, 2015 at 11:00 – 12:30 p.m. EDT

Via Audio Conferencing

The following directors were present/absent (* indicates absence)

Chris Bailey, Mitchell Baker, Joaquin Blaya, William Tierney, Aamir Khan

The following members of management were present: Paul Biondich

The following guest were present: Jamie Thomas, Hamish Fraser

Call to Order and Introductions

Paul Biondich, Executive Director called the meeting to order at 11:05 a.m. EDT and introduced the members of staff and guests in attendance.

Approval of Minutes

On motion made, seconded, and carried, the Board approved the previously distributed minutes of the meeting of the Board held 2015-01-09.

Report of the Executive Officer

Paul Biondich, Executive Officer, reviewed and responded to director questions on the following matters:

I. Community Activity Updates (Paul Biondich) - 5 minutes

- o Community Roles: http://notes.openmrs.org/OpenMRS_Community_Roles
- o OpenMRS Implementers Meeting in Maputo, Mozambique: <http://lanyrd.com/2015/moz15/>
- o OpenMRS 1.11 release: <http://openmrs.org/2015/02/openmrs-platform-1-11-0-released/>
- o Planned OpenMRS Reference Application 2.2 release: <https://talk.openmrs.org/t/openmrs-2-2-release-management/1247>
- o Ebola Implementations: <https://talk.openmrs.org/t/openmrs-ebola-deployed-in-sierra-leone/1474> and <https://groups.google.com/a/openmrs.org/d/msg/dev/TnomauEHaes/WI6bwUw4RucJ>
- o Google Summer of Code (up to 21 planned projects): <https://wiki.openmrs.org/display/RES/Summer+Of+Code+2015>
- o Successful participation in 2014 Google Code In: <http://www.google-melange.com/gci/org/google/gci2014/openmrs> (272 completed tasks by 68 secondary school students!)
- o Results of 2014 OpenMRS Contributor Survey: <https://www.surveymonkey.com/results/SM-MNCVG5Q7/>
- o Results of 2014 OpenMRS Leadership Camp Survey: <https://www.surveymonkey.com/results/SM-GRPRWSGV/>
- o Increasingly active OpenMRS Job Board: <https://talk.openmrs.org/c/implementing/job-board>
- o Get a sense of who is coming to volunteer in our community: <https://talk.openmrs.org/t/welcome-please-introduce-yourself/32/126>
- o OpenMRS 1st Annual World Summit - December, 2015 - Singapore: <https://i.imgur.com/WFfphvX.jpg>
 - o Looking at hosting the Summit the first or second week in December 2015
 - o Reminder that the first week is not good due to some conflicting meetings.
 - o **Action Item:** Jamie Thomas will follow up with Board members on availability for the first two weeks in December for the Summit in Singapore.

II. OpenMRS Communication Strategy (Paul Biondich) – 20 minutes

- o Last week Chris Bailey facilitated a Communication Strategy Workshop to help begin the process of drafting a core narrative for OpenMRS.
- o Chris Bailey explained that to create the draft core narrative participants used the existing mission and vision of OpenMRS
- o Paul Biondich believe the core narrative is for someone completely new to understand what OpenMRS is about and feel inclined to join the community.

Current Draft of Core Narrative:

We are OpenMRS.

We are the doctors, nurses, and professionals who provide your health care.
We are the engineers, designers, and geeks who create the new and exciting technologies that you use everyday.
We are your friends, neighbors, and community leaders who dream of a world where the poor have an equal opportunity to live healthy lives.

We believe that better health happens when the right information about you is available at the right time.
So together, we work to build and share software that manages your health information.
We teach each other how to establish sustainable health record systems in the places that need them the most.
By building community, our varied backgrounds and skill sets combine to create marketplaces of innovation.
We've been waiting for you to join (us) our cause.

We are OpenMRS. Together, we make your health information useful, so that you can live a healthier life.

Comments:

- Joaquin Blaya - maintain tense throughout, tense and also that sometimes it talks about health data in general and sometimes it talks about your data as if it was the reader's data.
- Joaquin Blaya - not specific enough around the platform but feel it is important to keep jargon out
- Mitchell Baker - depending on your audience EHR and platform are terms most do not understand, so it is important to keep language basic and clear
- Mitchell Baker - not a fan of narratives "We are...", I am more of an analytic type though
- Chris Bailey - audience is not the converted
- Joaquin Blaya - could use some numbers that blow people minds would be nice (ie. in over 50 countries)
- Joaquin Blaya - missing impact factor (ie. information is care)
- Mitchell Baker - last sentence is what the rest of the narrative comes from and leads to and will be used a lot so it needs to be focused on/wordsmithing
- Aamir Khan- think about the translation of this narrative "We are..." may not translate well across different regions

III. Recruitment Strategy of a future Executive Director (Paul Biondich) - 15 minutes

- Paul Biondich is thinking about community growth and for the community to grow that the Inc. would need to have more senior leadership at a COO or ED level
- Paul Biondich is also wondering how to prepare for bringing on people of high caliber for key roles in the non-profit? Financially could go a few routes; we have a core grant to get kick started through The Rockefeller Foundation, could get a grant to cover time for the first year or two, or could establish a core foundation of resource for key roles
- Mitchell Baker feels that Paul Biondich should continue to be the keeper of the mission and vision of OpenMRS and this is the key role that you play this is something you
- **Action item:** Paul Biondich and Mitchell Baker will talk one-on-one about what responsibility transition could look like for a ED or COO
- Paul Biondich is curious if the Board feels it is inappropriate to talk about bringing people on to fill an ED or COO role? And if so how much salary would we need to have to start the conversations?
- Mitchell Baker does not think it is inappropriate to speak with someone about taking on a key role with OpenMRS without having all financial backing solidified. Think this is a good opportunity to see a candidates entrepreneurial "chops".
- Bill Tierney believes this is a topic that would benefit a face-to-face discussion, maybe around the time of the Summit in Singapore. Face-to-face creates a good opportunity to discuss responsibilities and such.

IV. Hamish Fraser Presentation w/ Q&A - 45 minutes

- slides - https://docs.google.com/presentation/d/1bJ7cE1i90wruz2Y7MkE_2OTLAc2xxhbRPIsNC33qDMs/edit?usp=s_haring
- Hamish Fraser is the lead for OpenMRS evaluation and impact
- Hamish Fraser went through his slides with the Board around evaluation and impact (see link above)
- Presentation Topics: Evidence Base, Ebola, OpenMRS in the UK and Europe, Fundraising
- Mitchell Baker stated that open source resonates in Europe and how that region is interested in open approaches
- Paul Biondich stated that OpenMRS is looking at collaborating with philanthropies in Europe
- Hamish Fraser has received a fellowship to strengthen links between US and UK global eHealth

- Hamish Fraser mentioned that he would like to see publicity around the innovations OpenMRS is working on improve and grow
- Bill Tierney mentioned that Regenstrief CBMI has some funds that could potentially be used for public relations and communications
- Mitchel Baker made note that the communication strategy core narrative will be a key part of the publicity

V. AOB - 5 minutes

TODOS:

- **Action item:** Jamie Thomas will follow up with Board members on availability for the first two weeks in December for the Summit in Singapore.
- **Action Item:** Paul Biondich and Mitchell Baker will talk one-on-one about what responsibility transition could look like for a ED or COO

*Meeting adjourned at 11:08 a.m. by Paul Biondich and Bill Tierney
Minutes submitted by: Jamie Thomas*